

**WELCOME MESSAGE FROM  
HON DAVID TEMPLEMAN MLA, MINISTER FOR TOURISM  
AND  
HON ALANNAH MACTIERNAN MLC, MINISTER FOR REGIONAL DEVELOPMENT**

**Nannup Flower and Garden Festival  
14 August – 5 September 2021**

The McGowan Government is a proud sponsor of the Nannup Flower and Garden Festival through its Regional Events Scheme.

The scheme was established to support smaller and emerging events in regional Western Australia to boost tourism, increase community vibrancy and participation, and develop regional areas.

It also plays an important role in positioning Western Australia as an exciting destination to visit and a great place to live by showcasing and promoting the host region's unique and diverse attractions.

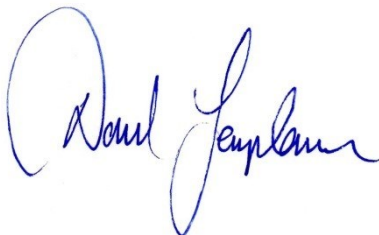
Sixty-two regional events across WA have been funded through the 2021-22 Regional Events Scheme, which includes the Regional Aboriginal Events Scheme, with a funding pool of \$150,000 exclusively allocated to events delivering Aboriginal activities and experiences.

We are pleased to support these events, which will help to stimulate regional economies and communities that have been set back as a result of COVID-19.

Tourism is a key part of the Government's plan to energise the economy, create jobs and develop business opportunities, especially in regional Western Australia.

Events play an important role in this plan, with the Government sponsoring a range of sporting, cultural, arts and culinary events across the State, through Tourism Western Australia, to attract visitors, encourage them to stay longer, disperse further and do more while they are here.

We hope everyone enjoys this event and takes the time to explore the South West region.



**HON DAVID TEMPLEMAN MLA  
MINISTER FOR TOURISM**



**HON ALANNAH MACTIERNAN MLC  
MINISTER FOR REGIONAL DEVELOPMENT**